



GENERAL CT

DISC BRAKE PADS COMBINING LEADING TECHNOLOGIES FOR
SMOOTHER, CLEANER & QUIETER BRAKING.

HYBRID
FUSION TECHNOLOGY



SMOOTHER & QUIETER.

We put real effort into Australasian cars on Australasian roads and that is why Bendix General CT is unique.

Bendix General CT is quieter than any pads on the market. As the only manufacturer in Australia with state of the art testing facilities, Bendix develops and tests brake pads to ensure you get the quietest, safest brake pads.

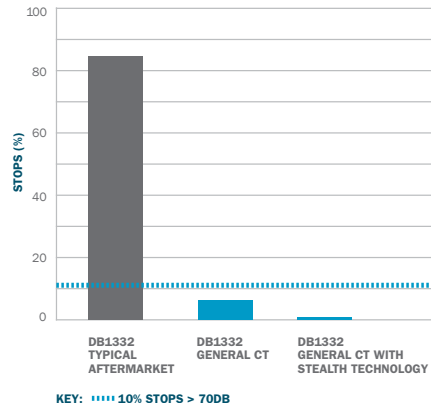
At Bendix, we invest considerable effort into research and development of brake pads that are designed for cars in the Australasian region. While competitors can easily copy the shape or look of our pads, there is no other brand out there that has the knowledge of, or commitment to the local market, as well as the required technology, to produce anything that comes close to the Bendix General CT product.

Bendix General CT is now better than ever with the addition of Hybrid Fusion Technology, a unique mix of technologies and compounds for superior braking performance. Together with STEALTH Advanced Technology for reduced noise and vibration, General CT stops faster and quieter more often than any other brake pad, as shown on the chart to the right.

- » **Hybrid Fusion Technology for optimum control**
- » **Whisper quiet braking with noticeably less dust**
- » **Braking noise and vibration virtually eliminated**
- » **Silky smooth operation and improved stopping**
- » **Long wearing for lasting braking performance**

GENERAL CT

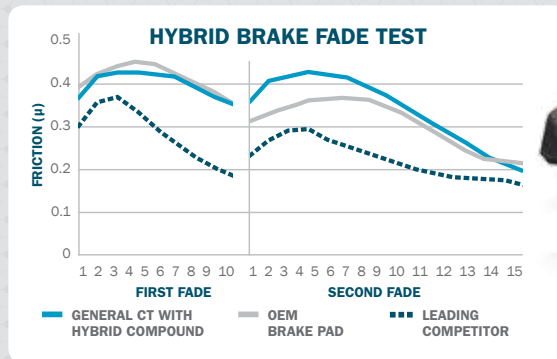
DYNAMOMETER TEST RESULTS



ADVANCED INTEGRATED BRAKING PERFORMANCE.

Hybrid Fusion Technology is an innovative combination of Bendix braking science and engineering that allows us to create integrated braking solutions for different driving styles.

Hybrid Fusion Technology seamlessly combines Bendix leading technologies with new friction material compounds. The result generates advanced friction performance through the fusion of the complete range of Bendix innovations. Hybrid Fusion Technology integrates different compound combinations that are formulated at a molecular level to determine how the brake pad material is structured with STEALTH Advanced Technology, Ceramic Technology, Blue Titanium Stripe, and Fibre Impregnated Rubber Steel Shims into one innovative product. No other brake pad merges so many leading technologies to deliver such an advanced integrated braking performance.



This advanced technology means:*

- » OE stopping power with quieter braking and smoother performance
- » Improved wear life of brake pads and rotors
- » Improved environmental protection by using more organic materials
- » Improved green friction and reduced brake fade

STEALTH ADVANCED TECHNOLOGY.



Whisper quiet braking, silky smooth operation, noticeably less dust. The next generation brake pad.



General CT pads have always been designed to tackle the issues consumers dislike most: noise and dust, without compromise to stopping performance.

Now Bendix have gone one better by cloaking the top references in the General CT range in STEALTH Advanced Technology. Bendix engineers used high tech laser and dynamometer equipment to study the surface contact between each individual brake pad and rotor and identified the optimum contact surface area.

STEALTH Advanced Technology delivers custom diamond shaped brake pads that have no radial features so they do not sustain vibration from contact between rotor and friction, virtually eliminating noise and vibration at the source.

The result is Bendix General CT with STEALTH Advanced Technology; the quietest, smoothest and cleanest pad we've ever created.

SURE STOPPING.



Most brake pads use abrasive friction to slow the vehicle, but with Bendix General CT it's cohesive friction.

When compared to the aggressive abrasive action of traditional friction materials, the Ceramic Technology used in General CT means almost no brake dust and minimal rotor wear. With cohesive friction, a protective friction film from the pads is transferred to the rotor surface and braking force is achieved by continuously breaking the adhesive bonds between the brake pad and the friction film on the rotor.

Bendix Ceramic Technology is manufactured using a premium grade ceramic formulation for superior noise, vibration and harshness (NVH) control.

The benefits are consistent pedal feel, enhanced durability, high fade resistance, reduced noise and vibration, minimal dust and improved stopping performance.

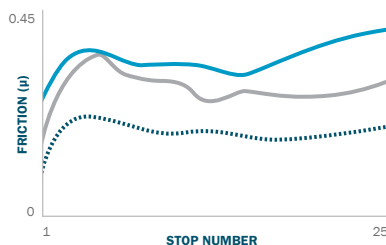
Fitting General CT means less dust without sacrificing braking performance.

NO BEDDING-IN.



Bendix Blue Titanium Stripe saves you time and money.

Bendix Blue Titanium Stripe saves you time and money. Blue Titanium Stripe gives instant friction and positive pedal feel, the moment your customers drive out of the workshop. The high friction titanium coating on the brake pad surface mates quickly to the rotor when brakes are first applied and full braking performance is achieved in a few stops. Normal bedding-in procedure is a minimum of 30 stops. That's 10 minutes of your time that could be better spent on other jobs!



BLUE TITANIUM STRIPE COMPARISON

— WITH BLUE TITANIUM STRIPE

Indicates the highest level of instant friction.

— WITH GREY (OLD) TITANIUM STRIPE

Indicates full braking performance after 1-2 stops.

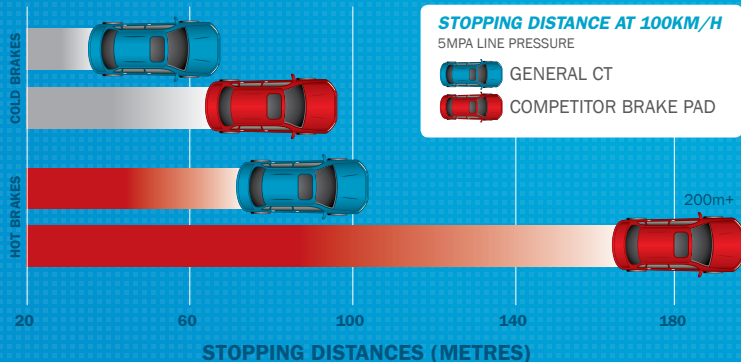
.... WITHOUT TITANIUM STRIPE

Indicates that over 125 stops are required to achieve full braking performance.

SUPERIOR STOPPING CONFIDENCE.

Experience safer braking with reduced stopping distances.

The graph below shows how Bendix General CT reduces vehicle stopping distances for superior safety. The vehicle with the competitor brake pads travels over 30m more before stopping compared to the vehicle using Bendix General CT.



Cleaner braking with noticeably less dust.

Most drivers look for a balance between value and braking efficiency. Dusty wheels and shortened pad and rotor life caused by abrasive brake pads are often an unnecessary compromise.

Using the latest in ceramic friction material technology, excellent stopping performance is achieved, without the brake dust. Fitting abrasive brake pads means dusty wheels due to brake pad residue and rotor dust.

By eliminating brake dust and keeping the car's wheels clean, fitting Bendix General CT brake pads means happier customers. Because Bendix never stops innovating, the formulation enhanced friction material utilised in STEALTH Advanced Technology means even less brake dust.

**FIT WITH
CONFIDENCE**



Other OE Fitment Pads



With Bendix General CT

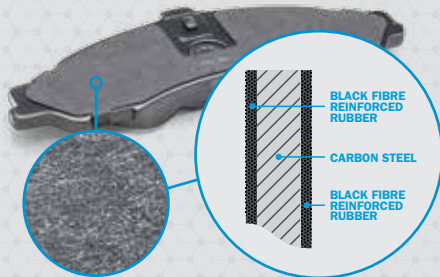
SAVES YOU TIME AND MONEY.

For every brake job you do, you can save 10 minutes of bedding-in time. Three brake jobs a day means 30 minutes a day or at least 2.5 hours a week.

That's more time to spend on other jobs and more money in your pocket. Bendix's top references are available incorporating the exceptional new STEALTH Advanced Technology, with further range enhancements in the future.

Bendix Noise Absorbing Shims ensure an even smoother ride.

Bendix noise absorbing shims are designed to effectively prevent the transmission of vibration and noise from the brake pad by reducing the effect of the dynamic forces generated during braking, for the life of the brake pad.



INSTANT FRICTION, NO BEDDING-IN.

Features a unique Blue Titanium Stripe for instant friction and positive pedal feel straight out of the box.



QUIETER, CLEANER, CONSISTENT PERFORMANCE.

Bendix General CT pads are manufactured using an advanced ceramic formulation for superior noise, vibration and harshness (NVH) control.



FEATURES	BENEFITS
HYBRID FUSION TECHNOLOGY	Hybrid Fusion Technology is the fusion of Bendix technologies and compounds into a complete quality product.
STEALTH ADVANCED TECHNOLOGY	Whisper quiet braking. Noise and vibration virtually eliminated. Silky smooth operation. Noticeably less dust.
CERAMIC TECHNOLOGY	Latest friction technology, giving improved stopping performance, low dust, low rotor wear and enhanced durability.
BLUE TITANIUM STRIPE	No bedding-in required, meaning less down time and improved customer satisfaction. Instant pedal feel from the first stop.
FIBRE IMPREGNATED RUBBER STEEL SHIMS	Featuring Noise Absorbing Shims for reduced transmission of vibration and noise from the brake pad during extreme braking.
VIBRATION AND HARSHNESS CONTROL	Product engineered and tested to eliminate noise and vibration.
DESIGNED FOR PASSENGER VEHICLES	Specifically suited for general purpose usage, giving a more consistent pedal feel.
WIDE RANGE	More than 500 references available, covering the majority of Light, Small, Medium and Large vehicles.
OE LOGBOOK SERVICING	Bendix brake components are appropriate for the purpose intended and if installed by qualified staff, to the vehicle manufacturer's specifications, can be used in logbook servicing.



FOR MORE INFORMATION

Freecall the Bendix Brake Advice Centre on
1800 819 666 (8am-5pm Monday to Friday EST)
or +61 3 5327 0211 from overseas.
brakeadvicecentre@bendix.com.au
bendix.com.au or **bendix.co.nz**

AVAILABLE FROM:

Put your foot down with confidence

Bendix is a trademark of Honeywell International Inc. *Bendix brake components are appropriate for the purpose intended and if installed by qualified staff, to the vehicle manufacturer's specifications, can be used in logbook servicing. †Not applicable to some references.

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