

Hello (First Name)!

This month we're excited to introduce our first Bendix Build story: Kustom Kraft – Drift Mitsubishi Evo 8. We cover Part 2 of our Training Series: Increase Your Profits with Bendix, report back from Cars of Bendix: 9th Annual Datsun Day, and take a look at the AAAA's updated Car Parc Data.

From all of the team at Bendix, we would like to thank you for your support this year and wish you a very Merry Christmas. Enjoy the great holiday season and stay safe on the roads.

Yours Sincerely,  
**The Bendix Team**

Contact Via Website

Click to find us on **facebook.**



**BENDIX BUILD:**  
*KUSTOM KRAFT – DRIFT MITSUBISHI EVO 8!*

Welcome to the first of the Bendix Build stories and stay tuned in 2019 for more!

This is not your average Mitsubishi Evo 8! Built and owned by father and son team Mark and Paul at their Kustom Kraft Fabrications workshop in Western Sydney it's a testament to good old Aussie engineering.



Like us on Facebook to stay up to date with each month's releases.  
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[CLICK HERE TO WATCH THE VIDEO!](#)



**TRAINING SERIES:**  
*INCREASE YOUR PROFITS WITH BENDIX PART 2*

*How to sell brake pads to your customer*



In episode 2 of increase your profits with Bendix we look at how to sell the brake service to your customer.

You want to make sure that your customer gets the right brake pad for their vehicle and driving style so we suggest a series of questions to help identify their driving needs.



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**CARS OF BENDIX: 9TH ANNUAL DATSUN DAY!**

The 9th Annual Datsun Day saw the celebration of the 50th Anniversary of the iconic Datsun 1600. This event was one of the most well attended in all their years, with sunny weather and set in the car park of iconic Ettamogah Pub in Western Sydney it was a great place to search out our Cars of Bendix.

Check out our exclusive video from the 9th Annual Datsun Day, 2018.



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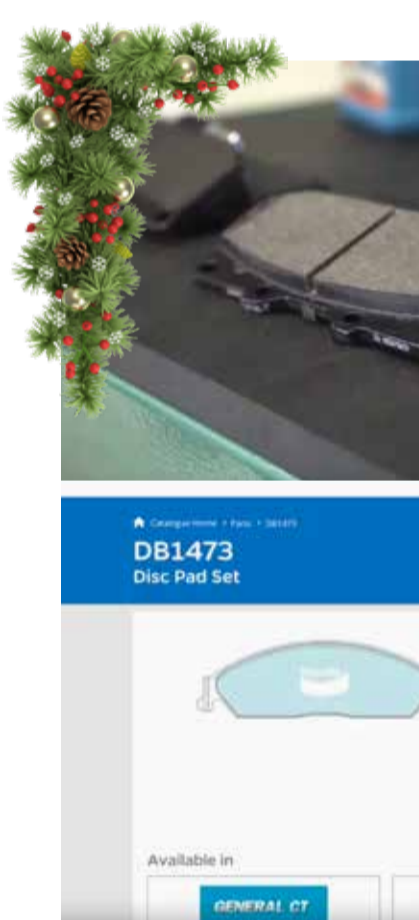
**PRODUCT BULLETIN**  
*SUPERSEDING DB1772 TO DB2482 FOR TOYOTA HIACE*

Here at Bendix we are continually improving our products and we are proud to introduce a new pad for these hard-working vans – DB2482.

We have used the familiar DB1772 backing plate and maximised the friction material that can be fitted onto the plate, increasing the thermal capacity and wear life without sacrificing performance.

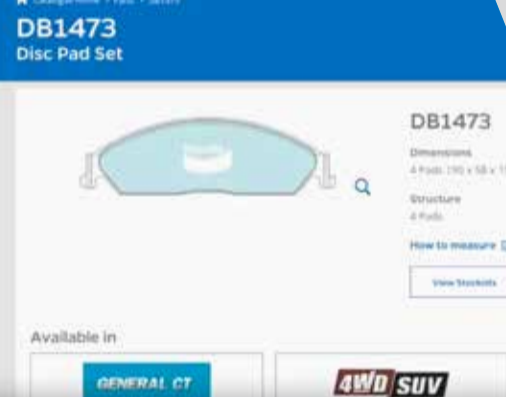


[CLICK HERE FOR ORDER FORM & MORE INFO](#)



**BENDIX FAQ: HOW DO I FIND THE CORRECT BENDIX BRAKE PAD TO FIT?**

No matter what make or model of car you are repairing, Bendix is most likely to have the disc brake pad to suit.



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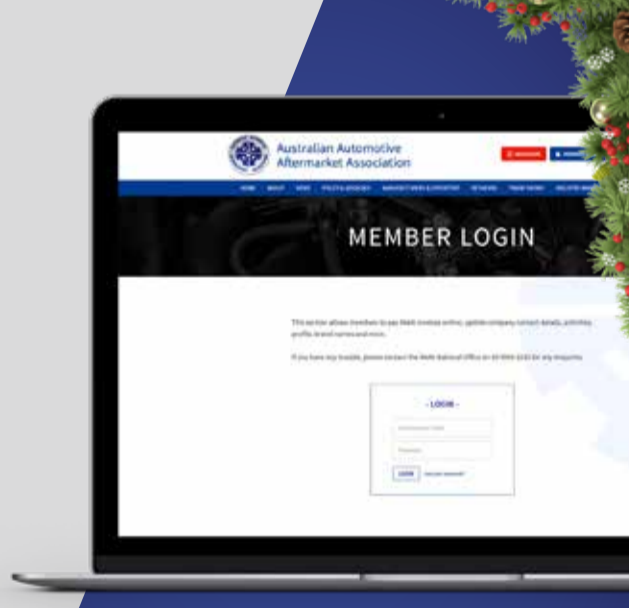
[CLICK HERE TO WATCH THE VIDEO!](#)



**UPDATED CAR PARC DATA IS HERE NEW AAAA MEMBER SERVICE!**

Thanks to feedback from members, the post code data has now been updated and improved!

What cars are the most popular in your local catchment area? How many vehicles are on the road and what are the top brands and models? Which ones are older than five years? and what about the newest cars: Are people changing their preferences for smaller cars or have they moved to SUVs and larger recreational vehicles? If you have ever asked yourself any of these questions, we are now able to assist in answering them!



[CLICK HERE TO READ MORE](#)

Australian Automotive Aftermarket Association



**GET THE NEW BENDIX 2018 DATABOOK NOW!**

Bendix has released its massive 2018 Brake Pad and Shoe Catalogue or Data Book to service not only Australia and New Zealand but also the South East Asia region.

With 1156 pages of reference material, fine illustrations and scale drawings covering passenger vehicles, 4WDs and light commercial vehicle applications it represents an increase of more than 32% in page content over the previous issue with vehicle listings covering the most comprehensive coverage of the region.



[CONTACT YOUR BENDIX REPRESENTATIVE FOR YOUR COPY](#)



**BENDIX TRAINING NIGHTS**

Learn how to increase your profits with Bendix brake pads through our interactive training.

Pick up tips on recommending the right brake pad, how friction materials work and how Bendix products can save you time and money. Click below for more information and upcoming training dates. Be sure to book your spot in our next session and start maximising your opportunities with Bendix.

[CLICK HERE FOR SESSION TIMES](#)



**FOR MORE INFORMATION**  
Freecall the Bendix Brake Centre on **1800 819 666** (8am-5pm Monday to Friday EST) or **+61 3 5327 0211** from overseas.  
brakeadvicecentre@bendix.com.au  
[bendix.com.au](#)  
or [bendix.co.nz](#)

**Put your foot down with confidence™**



\*Bendix brake components are appropriate for the purpose intended and if installed by qualified staff, to the vehicle manufacturer's specifications, can be used in logbook servicing.