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Hello (First Name)!

Welcome to 2019 and we have lots of new and exciting things coming to you this year.

In this month's B-m@il, we explore our brand new website for 2019. We continue our Training Series with Part 3: The Service!, cover the action of Cars of Bendix, announce new Commercial Vehicle releases and take a closer look at the FCAI's 2018 industry report.

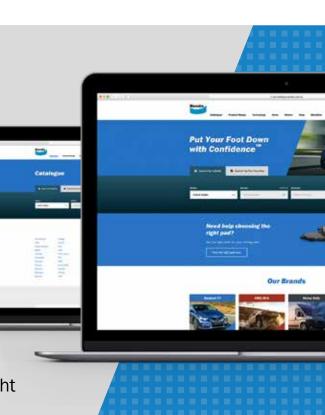
Yours Sincerely, The Bendix Team



Trade customers will welcome the new **Bendix website complete with Australia's** most comprehensive and up to date online catalogue and data book on brake pads and brake shoes with the wealth of information the new site provides.

The theme 'Put Your Foot Down with Confidence™' with the website and online catalogue is designed to provide high levels of confidence for the trade. It contains a wealth in technical information and the electronic catalogue and data covering passenger vehicles, 4WDs and light commercial applications, provides the most up to the minute vehicle listings and vehicle data available.

# VISIT OUR ONLINE CATALOGUE



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## **BENDIX BUILD:** JAMES' 2JZ CELICA SUPRA!

#### Welcome to second Bendix Build story and stay tuned for more in 2019!

This 1980s Celica Supra is something special in the way of build, fitted with a 2JZ sporting triple webers it sounds as good as it looks. Let check out James' track day build.



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#### **CLICK HERE TO WATCH THE VIDEO!**

PART 3



### **TRAINING SERIES:** INCREASE YOUR PROFITS WITH BENDIX

#### The Service!



In this episode we look at how to sell the service to your customer which can result in more profit and better customer retention, from work being performed without any customer come backs for braking system complaints.

Teaching apprentices to carry out a complete check of all components can increase margins for your business.

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# **CARS OF BENDIX:** HOT IMPORT NIGHTS 2018

Hot Import Nights is an Automotive Lifestyle festival, which centres on cars, but incorporates much more. The 21 year old show originating in the USA had a great second running in Sydney with a bigger venue and plenty more sights and sounds packed in.

Check out our exclusive video from the Hot Import Nights, 2018.



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#### **CLICK HERE TO READ MORE!**



#### **NEW RELEASE CV BULLETIN:** PROTRANS CVP1008 BRAKE PAD!



15-MA



#### **CVP1008 to the Bendix Protrans Commercial Vehicle Brake Pad Range.**

Bendix Protrans Brake Pads give you exceptional reliability and quality performance vital to your commercial vehicles.

CLICK HERE FOR ORDER FORM & MORE INFO





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#### **MEDIA RELEASE:** VFACTS DEC'18 & 2018 SUMMARY!

New vehicle sales declined over a challenging 2018, according to results released today by the motor industry's statistical service, VFACTS.

National vehicle sales for December fell by 14.9 per cent from the corresponding month in 2017 to 87,528 vehicles, which took sales for the year to 1,153,111 vehicles.

The Federal Chamber of Automotive Industries (FCAI) Chief Executive Tony Weber acknowledged the lower result in 2018, which represents a reduction of three per cent from the 2017 record sales year.

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FEDERAL CHAMBER OF AUTOMOTIVE INDUSTRIES



### **BENDIX FAQ:** WHAT IS DISC THICKNESS VARIATION OR DTV?

Disc thickness variation (DTV) is caused by improper cleaning of the scales and rust on the hub, as well as sticking brake callipers.





#### **CLICK HERE TO WATCH THE VIDEO!**

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VAILABLE

## **GET THE NEW BENDIX 2018 DATABOOK NOW!**

Bendix has released its massive 2018 Brake Pad and Shoe Catalogue or Data Book to service not only Australia and New Zealand but also the South East Asia region.

PRAKE PAD & SHOE DATABOOK 2018 With 1156 pages of reference material, fine illustrations and scale drawings covering passenger vehicles, 4WDs and light commercial vehicle applications it represents an increase of more than 32% in page content over the previous issue with vehicle listings covering the most comprehensive coverage of the region.

#### CONTACT YOUR BENDIX REPRESENTATIVE FOR YOUR COPY

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# **BENDIX TRAINING NIGHTS**

Learn how to increase your profits with Bendix brake pads through our interactive training.

Pick up tips on recommending the right brake pad, how friction materials work and how Bendix products can save you time and money. Click below for more information and upcoming training dates. Be sure to book your spot in our next session and start maximising your opportunities with Bendix.

#### **CLICK HERE FOR SESSION TIMES**



